

January 23, 2025

To,
The Manager,
Listing Department,
The National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot C/1, G Block,
Bandra – Kurla Complex, Bandra (E),
Mumbai - 400051.

Ref.: Private Placement memorandum dated March 24, 2022 and May 24, 2022, of Alpha Alternatives Financial Services Private Limited (*formerly known as Provincial Finance and Leasing Co. Private Limited*) (“**Issuer**” or “**Company**”) (“**Placement Memorandum**”).

Sub: Intimation for exercise of Put Option pursuant Regulation 15(7) of Securities and Exchange Board of India (Issue and Listing of Non-Convertible Securities) Regulations, 2021 (“**SEBI (ILNCS) Regulations**”) and Record Date pursuant to Regulation 60 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“**SEBI (LODR) Regulations**”) (“**the Listing Regulations**”).

Sr. No.	ISIN	ISIN Description
1.	INE0L6807013	ALPHA ALTERNATIVES FINANCIAL SERVICES PRIVATE LIMITED SR-A BR NCD 09AP25 FVRS10LAC
2.	INE0L6807021	ALPHA ALTERNATIVES FINANCIAL SERVICES PRIVATE LIMITED SR B BR NCD 11JU25 FVRS10LAC

Dear Sir/ Ma’am,

Pursuant to the provisions of Regulation 60 of the SEBI (LODR) Regulations and Regulation 15(7) of SEBI (ILNCS) Regulations, we hereby inform you that the Company has received a notice dated 16th January, 2025 informing exercise of Put Option of Secured, Listed, Rated, Redeemable Principal Protected Market Linked Debentures issued on private placement basis (“**MLDs**”) as per the terms and conditions of the issue stated in the Placement Memorandum.

Further, pursuant to Regulation 60(2) of the SEBI (LODR) Regulations, we hereby inform you that the Company has fixed Record Date for the purpose of Redemption of the aforesaid MLDs pursuant to the exercise of the Put Option by the Debenture Holders, as per the terms of issue of MLDs in addition to interest. The details of Record Date are as follows:

Particulars	Record Date	Purpose	ISIN	Redemption Payment Date (pursuant to Put Option)
Rated Secured Listed Transferable Redeemable, Principal Protected	29 th January, 2025	Redemption (pursuant to Put Option)	INE0L6807013 INE0L6807021	13 th February, 2025

Alpha Alternatives Financial Services Private Limited
(Formerly known as Provincial Finance and Leasing Co Private Limited) (CIN: U65923MH1993PTC075162)
www.fin.alt-alpha.com

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B: +91-22-6145-8900 | E: info@alt-alpha.com



Market Linked Non- Convertible Debentures ("NCDs" / "Debentures" / "MLDs")				
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The above MLDs shall be redeemed along with interest accrued on the redemption date as per the terms of issue of MLDs.

Further, the terms of the MLDs shall remain unchanged for the holders of the MLDs, under the aforementioned ISIN's, who have not exercised Put Option.

Request you to kindly take the same on record.

Yours Faithfully,

For **Alpha Alternatives Financial Services Private Limited**
(Formerly known as Provincial Finance and Leasing Co Private Limited)

Shreyans H. Mehta
Director
DIN: 06756771

